What can we learn from Bhutan ?

Prof. Joseph E. Stiglitz 2016 in Davos:
"GDP is very much the wrong measurement. If we are measuring wrong things, we are going to do wrong things: e.g. wars …"
Stiglitz loves GNH (Gross National Happiness) – the Bhutanese way to improve the state of mother earth...

Following the wisdom of Bhutan is inspiring → examples:

❖ measuring wellbeing* ; stopping harmful GDP-competition

❖ withdrawing destructive addiction to **growth compulsion ;** investing in peace*, ecology, organic* farming, self-reliance

❖ realizing that if the gap between 'rich' and 'hungry' is melting, then life becomes increasingly pleasant* – for all of us

❖ doubling millions results in decreasing my/our happiness*

❖ understanding that if I fight symptoms **only** (philanthropy, *without **tackling causes***), then pain will increase in the long run

❖ being aware that it is much **wiser*** to take less than to give more.

Thank you for sharing your experiences regarding improving the quality of life:

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Great minds discuss ideas
Average minds discuss events
Small minds discuss people

(Eleanor Roosevelt)

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WANTED

real * **happiness**

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1. **Who is *forcing* sustained[1] GDP GROWTH?**
   FEW unelected functionaries, seeking profit[2]-maximization

2. **Who is *supporting* POPULATION GROWTH? Who is promoting mass migration?**
   FEW persons, addicted to their GDP GROWTH religion

3.1 **Who is *profiting*[2] from GDP GROWTH?**
   FEW families multiplying money out of money without personal work involvement

3.2 **Who *benefits*[2] from an economy without compulsion to materialistic growth?**
   ALL of us, because a caring economy can satisfy basic needs of all human. Over-production and over-indebtedness can end.

GROWTH BASED ON GREED ⇔ growth based on needs[3]

WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

FEW

„there is enough for our **needs[3]** but not enough for our **GREED**"

[gandhi]

---

[1]SDG = Sust.Dev.Goals, goal 8 ; [2]profit≠benefit ; needs≠demand

"Anyone who believes <u>exponential growth</u> can go on forever on a finite planet is either a madman or an economist"

Kenneth Boulding
Economist

population indebtedness / poverty richness

You can't take it with you!

Photos by Art Explosion

**understanding means action
knowing without action is NOT understanding**

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